

Dear Arts & Culture Enthusiast,

The Eagle Plein Air Festival invites you to become a sponsor for our 5th annual week-long outdoor arts festival. The event will be held June 1-8, 2019. Our purpose for the Festival is to provide the Treasure Valley an arts experience like no other. Our partnerships with artists, local businesses & performing arts groups incentivize many out of area artists and festival goers to see Eagle's unique culture.



Highlights of this year's event include *Art on the Island* Jazz Concert; Workshops; Nocturnal Paint Out; Quick Draw Competitions; Charity Auctions & Festival Awards. There are plenty of ways, large and small, to support the Eagle Plein Air Festival and help showcase what our community has to offer.

**Sponsorships are Good Business!** Your sponsorship will:

- Build community awareness of the importance of arts & culture in the Treasure Valley
- Showcase your product/services by showing your belief in supporting the ARTS
- Recognition via festival publications, advertising and media coverage
- Week long, high visibility among festival audience

Enclosed please find more information on this exciting event and its sponsorship levels. Please do not hesitate to contact me with any questions or concerns. I look forward to speaking with you.

Sincerely,

A handwritten signature in cursive script that reads "Meg Glasgow".

**Meg Glasgow**  
Eagle Plein Air Festival  
208-888-9898  
[meg@finerframes.com](mailto:meg@finerframes.com)

## SPONSORSHIP INFORMATION



There are a variety of sponsorship opportunities offering many benefits. With the community's support, the festival will continue to expand, grow and provide life-long learning opportunities and arts experiences for the community. Please call Meg Glasgow at (208) 888-9898 or email

[jenessa@eaglepleinair.com](mailto:jenessa@eaglepleinair.com) if you have any questions about the event or sponsorship.

**Make Your Contribution On-Line at**

**<https://www.eaglepleinair.com/event-sponsorship/>**

### PRESENTING SPONSORSHIP (\$5000)

#### **Corporate, Media & Individual Sponsorships**

- Presenting sponsor with Finer Frames as the Title Sponsors
- Your business logo printed on all event-related print and electronic publications: invitations, postcards, email blasts, website, banners, community posters, and recognition in Festival Program Guide (logo needs to be received 60 days in advanced)
- Presence at the week-long festival and booth at Art on the Island
- Acknowledgement at key locations during the festival
- Speaking opportunity at Art on the Island and Opening Ceremony
- 6 tickets to Saturday's Collectors Preview Event
- 6 VIP Tickets to Art on the Island

### ART ON THE ISLAND SPONSORSHIP (\$3000)

#### **Corporate, Media & Individual Sponsorships**

- Your business logo printed on all event-related print and electronic publications: invitations, postcards, email blasts, website, banners, community posters, and recognition in Festival Program Guide
- Booth space at Art on the Island
- Verbal recognition by MC
- 4 VIP Tickets to Art on the Island
- 4 Tickets to the Collectors Preview Party

### SPONSOR (500)

#### **Corporate, Media & Individual Sponsorships**

- Your business logo printed on all event-related print and electronic publications: invitations, postcards, email blasts, and website.
- 2 Tickets to Art on the Island event
- Recognition in Festival Program Guide

### FRIENDS OF THE FESTIVAL (\$100)

The Friends of the Festival Sponsorships provide recognition to individuals interested in supporting the festival

- Recognition as a "Friends of the Festival" during the Eagle Plein Air Festival
- 2 Tickets to the Collectors Preview Event on Saturday June 9

### IN KIND CONTRIBUTIONS

**Artist Festival Swag Bags | 50 Promotional Items given to artist to welcome them to the Festival**

Businesses interested in contributing promotional and gift items, coupons and event swag for the Artist Welcome Bags will receive special recognition at the Welcome Reception. A bag will be given to each of the first 50 artists that register for the Festival. We'll be happy to pick up the 50 items from your office.

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_



[www.eaglepleinairfestival.com/event-sponsorship](http://www.eaglepleinairfestival.com/event-sponsorship)

Make checks payable to:

**FINER FRAMES c/o EPAF, 164 E State Street, Eagle ID 83616**

Meg Glasgow at [meg@finerframes.com](mailto:meg@finerframes.com) or call 208-888-9898

